



WebriQ
Enterprise Edition

I. Our enterprise solution

WebriQ has been building cloud based web content management platform since its inception. The uniqueness of the platform lies in the fact that from one single platform, you can build, manage, analyze and track your entire online presence.

You can achieve all that without the need of proprietary developments or knowledge of HTML or any coding language at all.

So far only available for digital agencies running hundreds of sites simultaneously and for sophisticated end-users on a one-off basis, WebriQ is now offering its web content management platform to enterprises that are eager to have full control over their online presence without the need to invest in web project management, software development or hardware deployment.

Enterprise marketers and IT professionals of enterprises are in need of an easy-to-use, flexible but versatile software platform that enables them to rapidly, sometimes in a matter of days or hours, deploy new digital strategies. Global markets are changing at the speed of light, so is the need of your online presence. It needs to be updated fast and it needs to be updated by the people in control of the business.

With over 60 fully configurable modules – starting with the creation of a home page to very advanced user database modules – the WebriQ Enterprise Edition gives you all the features needed to build and manage your entire web and online presence in a matter of weeks. The cloud based software is accessible through all commercially available browsers.

Last, but not least, the cost of ownership and the cost of maintenance is fully transparent for your organization, all the way through the process. You are always running the latest available software versions, and all upgrades and updates are part of your licensing and yearly subscription fees.

II. What are the key differentiators

Speed of deployment:

–**Initial deployment is a matter of weeks**, not months; whether you launch a new service or product, open a new branch, change the house style of the company or deploy micro sites, the setup time will be a matter of weeks not months. No additional development, no additional hardware allocation, no data center management, no complex project management: only building the content within the existing platform is the task at hand.

–**No technology delays:** you are launching a new online web shop, no need to go through a lengthy analysis. Decide what you want to sell online, at what price and how to deliver it to your customers. Activate the e-commerce module, populate it with the necessary data and you are up and running. Again, this only takes a few clicks and no development hassles.

–**New Templates or designs:** you want to change the look and feel of your web presence through a different design? What took weeks of complex programming can now be done in a couple of days through our state-of-the-art CSS (cascading style sheet) editing kit. Beyond deploying new templates fast, it also enables you to store and later retrieve previously designs.

Ease of use

- Manage your data from anywhere on the web and have access to your entire web presence through a web browser
- Set levels of user rights to build, manage and update content on a daily basis
- Integrate all digital media in to your site seamlessly
- Succeed without unnecessary IT involvement

Integration

A web content management system is not and can never be a standalone solution. It needs to integrate with other technologies; again without the need of programming or extra and therefore proprietary developments. Our web content management platform integrates perfectly with other cloud based platform such as:

- Google Business Apps for e-mail and online collaboration
- Zoho CRM and other Zoho business apps
- Other CRM platforms like Zimbra
- E-mail marketing platforms other than our own module
- Analytics tools like Google Analytics, Whoson and others
- Sophisticated survey platforms

Architecture

–**Availability:** you and your visitors have access to your sites at all times since we guarantee 99.9% uptime through our high-availability, high-speed data centers. If you decide to host the platform in one of your data centers, we guarantee an uptime of 99.9% on the software only.

–**Scalability:** there are theoretically no restrictions to the number of modules you use, the number of sites you can create, or limitations on the content you put on the platform. So everything is perfectly scalable. The number of visitors, the traffic on your sites is independent of the content that is on the platform.

–**Flexibility:** all modules can be switched on or off at any time, and all the modules can be easily and flexibly configured according to your needs.

–**Security:** a sophisticated, market leading user rights module will give you the freedom to grant access to only authorized staff for managing and viewing content on your sites. A backup and restore module allows you to feel safe and relax, knowing that your content and designs will never be lost. Also, you can separately backup and restore your entire user/customer database, e-commerce products, and newsletter recipients.

III. Features and functionality

Our cloud based web content management platform comes fully featured, as a service, and is installed on one of our partners' cloud based data center facilities.

We offer our enterprise customers the full functionality of the system. Here is a little sample of our modules:



- Domain management tool
- Social media sharing
- Advanced SEO: SEO safe page names, Content, Blog, Article meta tags
- File manager
- Banner Management
- Newsletter
- Advanced user management: set access and permissions, add, remove, import-export
- User passport to share user base with multiple sites
- Multiple layouts
- Advanced user targeting by content tags
- Video/Picture/Audio galleries
- Business directory with advanced Google Maps implementation
- Catalog wizard: Product management, Product categories, Product sharing, Wish list, simple upgrade to Webshop, Image Size Control
- Webshop wizard: Multiple currencies, Shipping Engine, Integrated PayPal and other payment systems, e-ShoppingMall integration, Tax management, Product categories, Product management, Shopping Cart, Product sharing, Wish list, Image size control.
- Online backup and restore
- CSS TemplateCreationKit

For a full list of functions, visit <http://webriq.com/packageFunctions>.

IV. Pricing

Options	Sites (number)	Licensing and installation fee	Subscription fee / year ¹
Basic Edition	1	\$6,500.00	\$2,500.00
Bronze Edition	5	\$6,500.00	\$3,500.00
Silver Edition	10	\$6,500.00	\$4,500.00
Gold Edition	20	\$6,500.00	\$6,500.00

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The subscription fee includes hosting!



Extra services

Services	Number	Deliverables	Cost
Template design and purpose built CSS Template	1	3 key designs	\$500
Purpose built CSS Template	1	-	\$300
Search engine optimization (SEO) ²	1	<ul style="list-style-type: none"> - Keyword Ranking, 20 Keywords (each min. 2 words) - On page optimization through Title, Description, Keywords, Alts with Image and H1 and H2 tags - Search engine submissions, Social media bookmarking - Local Classified posting, Forum Postings, RSS submissions - Profile building 	From \$750
Search engine marketing(SEM) ³	1	Directories, Classifieds, Forums, Blogs, RSS Submission, Profile Building, Signature Postings in Forums and Communities, Social Media Building, Social Media Bookmarking, Ping Device, Articles, Press release, Video Postings, Backlinks	From \$2250
Content management	1	<ul style="list-style-type: none"> - Content Upload & Formatting - Online Shop Setup - Shop Content Upload - On Page SEO 	Contact us for a quote!
Personalized trainings	-	<ul style="list-style-type: none"> - Features & Functions - Template Creation 	Contact us for a quote!

V. Contact

If our Enterprise Edition offer caught your attention and you would like to further explore the innumerable advantages and possibilities of the system, please contact:

Steven Sudy
Sales Manager

E-mail: istvan.sudy@webriq.com

² We guarantee that if any of the above services are ordered or continued for a period of 6 months, keywords (which contain a minimum of 2 words) will be ranked on Page 1 of Google.com and 1 other Google extension of choice. If that target is not achieved after the 6 months period for at least 80% of the keywords, the program will be continued free of charge until the 80% target is met!

³ We guarantee the following conditions! 1) Presence package: Google PR2 ranking of the MAIN site after a six months period. 2) PR package: Google PR3 ranking of the MAIN site after a six months period. 3) Image package: Google PR4 ranking of the MAIN site after a six months period. 4) Maintenance: Ensures the maintenance of the PR ranking. If the target is not achieved after the 6 months period, the program will be continued free of charge until the target is met!